



جامعة البريمي
UNIVERSITY OF BURAIMI



"Two Days International Conference"

Fostering Global Perspectives: Entrepreneurship, Inclusion and Innovation for Sustainable Futures

12th - 13th February 2025
(Hybrid Mode)

Jointly Organised by

Vivekananda College
IQAC and ECell
NAAC Accredited 'A+' Grade
University of Delhi, Delhi, India

College of Business
University of Buraimi
Oman
Accredited by OAAAQA, Oman

DME Management School
IQAC and ECell
NAAC Accredited 'A+' Grade
GGS Indraprastha University, Delhi

About Vivekananda College, University of Delhi



Vivekananda College was established in 1970 with grants from UGC and Delhi Administration. The objective was to make higher education available to young women from the trans Yamuna area. Today, the college has a sprawling campus spread on an area of about 10 acres with a built-up area of 10825.36 sq. mts. with more than 2000 students and 90 teachers.

A total of 61 spacious classrooms, five Computer Labs, two Food Technology Labs, two Applied Psychology Labs, two Music Rooms, two Seminar Rooms, a Medical Room, Open Stage, Sports Room, state-of-the-art Hockey Astroturf as well as a Synthetic Athletic Track and several other infrastructural amenities make the college campus one of the best in the regions. The college offers a diversity of courses.

A total of eleven UG (Hons. and Programme) and two PG courses are offered in Arts, Commerce, and Sciences. Several Add-on courses and one self-financed course is offered as well.

About DME, GGSIP University



Delhi Metropolitan Education (DME) was established on 1st August, 2012, under the aegis of Sunshine Educational & Development Society which has been working dedicatedly in the field of education for over 16 years. DME is affiliated to the prestigious Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi and is approved by the Bar Council of India. The institute is located in the IT hub of Delhi NCT and is housed in a splendid building equipped with modern educational facilities, a sine qua non for enhancing students' creativity and capabilities. The sister institutes of DME include Mayoor School, Noida (in collaboration with Mayo College, Ajmer), Delhi World Public School, Greater Noida (West) and Delhi Technical Campus (DTC), Greater Noida.

DME offers sought after courses in the field of Management, Journalism and Law as given below:-

- **BA.LLB (H) & BBA.LLB (H) [Integrated programmes] - 5 Years**
- **LL.M [Corporate Law] - 1 Year**
- **LL.M [Alternative Dispute Resolution] - 1 Year**
- **BBA [Bachelor of Business Administration] - 3 Years**
- **BA (JMC) [Bachelor of Arts (Journalism & Mass Comm.)] - 3 Years**

About College of Business, University of Buraimi



The College of Business, University of Buraimi is considered one of the prestigious colleges in the Sultanate of Oman. The College of Business was established in 2010. The number of graduates has grown to 1305 by the end of 2022-2023. The College has qualified and diversified Academic Staff who possess in-depth subject specific knowledge and have vast and distinctive expertise. Most of the Academic Staff have PhD Degrees. The College is Equipped with a state of art Business Simulation Lab & dedicated Entrepreneurship unit along with modern classrooms and computer laboratories, which are used for course delivery and student independent study. As of AY 2024-2025, College of Business Offers 5 Diploma, 2 Advanced Diploma, 5 Bachelor, 2 Master, and 2 PhD programs covering the aspects of Management Information System, Public Administration, Business Administration, Global Supply Chain and Logistics, E-Marketing and social media and Human Resource Management.

Concept Note

In the 21st century, the movement towards sustainable development demands responsible entrepreneurship to promote inclusion along with driving innovation. The global 17 Sustainable Development Goals (SDGs) recognize the importance of trade and commerce in human advancement in economic and social terms without adversely affecting the ecological balance or depleting vital natural resources mandatory for survival of the planet. With the changing global scenario, advancements in technology, information and resource-sharing, global and national socio-economic changes and environmental challenges, it becomes imperative to foster a culture of responsible innovation in society and inculcate the spirit of entrepreneurship to address the various issues. Sustainability and entrepreneurship collectively an emerging paradigm that combines the principles of entrepreneurship with a commitment to environmental, social and economic sustainability. Establishing innovation hubs and research center at College and University levels, encouraging cross-sector, cross-culture and cross-discipline collaborations, and supporting R&D initiatives at preliminary levels that align with a sustainable future is the need of the hour.

In an increasingly interconnected world facing unprecedented global challenges in the fields of environment, education, policy, industry and healthcare to name a few, the bottom-line approach of today's enterprises should not be only to earn profits but also to impact the future of economies, societies and our planet as a whole. By addressing sustainability along with the key drivers of entrepreneurship, innovation and inclusion, we can recognise the transformative potential of technologies to mitigate and counteract adverse effects on the global as well as national issues. The International Conference titled: **“Global Perspectives: Fostering Entrepreneurship, Inclusion and Innovation for Sustainable Futures”** is an effort by the organising institutions to invite scholars, students, administrators and business enterprises to provide a knowledge sharing platform for all stakeholders. The conference also aspires to explore the possible collaborations between governments, private enterprises, civil society and academic institutions to pool resources and expertise to cater to the issue of sustainable entrepreneurship. With the objective of developing entrepreneurial culture among the young generation, this conference will also provide mentorship to aspiring entrepreneurs. Along with entrepreneurial spirit, the conference will explore the possibility of inclusive entrepreneurship by including the issues related to gender, socio-economic, and regional disparities.

Sub-Themes

The conference will cover a wide range of interdisciplinary areas within the following key themes:

- Social and Community Entrepreneurship
- Promoting diversity, equity and inclusion as drivers of innovation and progress
- Tech-driven Entrepreneurship
- Environment Sustainability and Green Entrepreneurship
- Using design thinking to create eco-friendly and socially responsible solutions
- Government policy, regulation and support
- Role of Higher Educational Institutions (HEIs) and skill development
- Cross-sector collaboration for Synergies, Innovation and Sustainable Development
- Role of MSME (Micro, small and Medium Enterprises) in Innovation and Sustainable development
- Entrepreneurship and Regional Development
- Cultural and Social Entrepreneurship
- Sustainable Supply Chain Management
- Rural Entrepreneurship
- Showcasing sustainable business models, practices, and solutions
- Innovations in healthcare and well-being

The above themes are inclusive but not exhaustive. We invite you to be a part of this international conference where you will have an opportunity to connect with a dynamic exchange of ideas and insights among participants from diverse backgrounds and disciplines, hear from experts and contribute to sustainable futures within your spheres of influence.

Abstract & Research Paper Submission Guidelines

The manuscript should be prepared in the following format:

Participants are invited to submit a research paper (3500-6000 words) relevant to the central theme of the Conference in Ms-Word as Doc or Docx

- Formatting Guidelines:
 - *Single Column, A4 Size, 1.5-line spacing; Font Style: Times New Roman, Size 12*
- Each submission must include a cover page with the following details:
 - *Title of the Long Abstract*
 - *Author(s)*
 - *Affiliation(s)*
 - *Contact Details (including an active email address and mobile number)*
- Paper should mention minimum 5 key words
- All references should follow APA style (7th edition) - <http://www.apastyle.org>
- Tables and figures: Tables and figures should be numbered consecutively in numerals and should be referred to in the text as Table 1, Table 2, Fig 1, Fig 2 etc. Each of these items must be cited.
- Only original, unpublished work will be considered. Proposals presenting identical or substantially similar work already published or under review elsewhere will not be accepted.
- All papers shall be strictly subjected to anti-plagiarism software (TURNITIN) and scrutinized through blind review of the Editorial board. The paper should be original and unpublished work of the author(s), and plagiarism is strictly prohibited. Plagiarism criteria: 10 percent, excluding footnotes and bibliography.

Poster Guidelines

Elements of a Poster

- Title with Author(s), with affiliations and emails
- If your poster is a representative of a research study, then it shall include the following sections:
 - *Introduction or Objective*
 - *Methods*
 - *Results*
 - *Conclusions and/or discussion*
 - *Acknowledgments (optional)*

Paper/Poster Submission ID

conference.mgmt@dme.ac.in

For Registration, click here

<https://forms.gle/T7ovHjW48gyioCRv7>

Publication Opportunities

All papers of this conference will also be reviewed jointly by the Conference review panel and respective Journal reviewing teams.

Few selected papers will be published in the following journals and books:

- Journal of Content, Community and Communication (Scopus Q2)
- International Journal of Pluralism and Economics Education (Scopus Q3)
- DME Journal of Management (Peer Reviewed)
- Global Synergies: Harnessing Cross Cultural Management for Economics and Sustainable Growth (Emerald Publishing)- potential scopus indexed
- Immersive Technology for the Gig Economy: Transformative Business Practices (IGI Global Publishing)

Registration Fees

Paper Presenters		
Faculty	₹1500	\$50
Student (UG/PG)	₹500	\$10
Research Scholar	₹1000	\$40
Corporate Delegate	₹2000	\$80
Poster Presenter		
	₹500	\$10
Only Participant		
	₹500	\$10

Account Details

Name of Account: Vivekananda College
Bank Name: State Bank of India,
Vivek Vihar Branch,
Delhi-110095
Account Number: 41177554463
IFSC Code: SBIN0011559



Important Dates

Extended Abstract Submission Date	15 December 2024
Notification of Abstract Acceptance	20 December 2024
Full Paper/Poster Submission	15 January 2025
Notification of Paper/Poster Acceptance	25 January 2025
Last Date for Registration	5 February 2025
Conference Dates	12-13 February 2025

Program Schedule

Conference Session	Proposed Date	Format	Organizing Institute	Location
Inaugural Session	12 Feb 2025	Offline	Vivekananda College	Vivek Vihar, Delhi
Technical Session 1	12 Feb 2025	Hybrid	Vivekananda College	Vivek Vihar, Delhi
Technical Session 2	12 Feb 2025	Hybrid	Vivekananda College	Vivek Vihar, Delhi
Technical Session 3	13 Feb 2025	Hybrid	DME	Noida
Technical Session 4	13 Feb 2025	Hybrid	DME	Noida
Valedictory Session	13 Feb 2025	Offline	DME	Noida

Speakers



Sr. Prof. Ajay Kumar Singh
Head & Dean
Department of Commerce,
Faculty of Commerce & Business,
Delhi School of Economics
University of Delhi



Mr. Manoj Lal
Managing Director
Central Cottage Industries
Corporation of India Limited



Dr. Ibrahim Rashid Al Shams
Dean
College of Business,
University of Buraimi
Oman



Arvind Kumar
Professor & Former Dean
Atal Bihari Vajpayee School
of Management and
Entrepreneurship (ABVSM&E)
Jawaharlal Nehru University



Prof. Amit Kumar Singh
Department of Commerce
Delhi School of Economics
University of Delhi
Delhi



Prof. Zafar Sareshwala
Former Chancellor
Maulana Azad National
Urdu University, Hyderabad
CEO Hilal ESG Ltd



Dr. Shad Ahmad
Assistant Professor and
Program Chair of
Business Administration
College of Business
University of Buraimi, Oman



Dr. Maria Victoria U. Rosas
DEAN
Philippine School of Business
Administration (PSBA)
Manila and Quezon City



Ms. Sapna Kedia
Assistant Director-Gender &
Social Development,
International Center for Research
on Women (ICRW), Assia Office

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Director
Research, & Innovation Unit
University of Buraimi.

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Program Chair of MIS
College of Business
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Quality Assurance Committee
College of Business
University of Buraimi

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Assistant Professor &
Chair- Research Committee
College of Business
University of Buraimi

Prof. S.K. Palhan
Founder, Director of Great Lakes
Institute of Management
Gurugram

Prof. Anil Rai
Dean, International Relations,
Social Sciences & Health Humanities,
University of Delhi, Delhi

Prof (Dr.) Poorva Ranjan
Head, DME Management School &
IQAC Co-ordinator

Dr. Sukrita Paul Kumar
Indian Poet, Critic and
Academician

Conference Convenors

Dr. Shalini Gautam
Professor and
Head Research & Outreach, DME

Dr. Shafaq Zareen
Assistant Professor
IQAC Co-convenor
Vivekananda College

Conference Co-Convenors

Dr. Stuti Jain
Associate Professor, DME &
ERP Convenor

Dr. Seema Nath Jain
Assistant Professor &
E cell Convenor, Vivekananda College

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Professor IQAC Convenor
Vivekananda College

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