


Title	Dr.	First Name	SHAFAQ	Last Name	ZAREEN	Photograph
Designation	ASSISTANT PROFESSOR (COMMERCE)					
Address (Campus)	VIVEKANANDA COLLEGE, UNIVERSITY OF DELHI, VIVEK VIHAR					
(Residence)	C-12/23, YAMUNA VIHAR, DELHI-110053					
PhoneNo. (Office)						
(Residence)						
Mobile	9990867809					
Fax						
Email	shafaqzareen@yahoo.co.in					
Web-Page						
Educational Qualifications	Doctor of Philosophy in Human Resource Management from Faculty of Management Studies, Gurukul Kangri University, Haridwar (2014).					
Degree	Institution			Year		
MBA	Guru Gobind Singh Indraprastha University			2007		
B.Com (H)	Delhi University			2005		
Career Profile						
Designation				Duration		
<ul style="list-style-type: none"> Assistant Professor at Vivekananda College, DU Sr. Lecturer at Gaeddu College of Business Studies, Bhutan Assistant Professor at Tecnia Institute of Advanced Studies, GGSIPU 				August 2014-Till Date		
				January 2012-December 2013		
				August 2007-January 2012		
Administrative Assignments:						
Member of Alumini Committee and Women Development Committee						
Subjects Taught:						
Human Resource Management, Marketing Management, Computer Applications in Business, Organisational Behaviour, Training and Development, E-Commerce						
Areas of Interests: Human Resource Management						
Research Guidance: Nil						

- **Publications profile:** Research Paper titled “**Language Diversity and its Management in MNCs**” in Gurukul Business Review (GBR), The Journal of FMS, Gurukul Kangri University, Haridwar, Spring 2010, Volume-6, ISSN No.: 0973-1466 as Co-author.
- Research Paper titled “**Strategies to Retain Employees in Call Centers**” in Delhi College of Advanced Studies, Journal of Management & IT Applications, Guru Gobind Singh Indraprastha University, year 2013 (Jan-June), Vol.: III No.1, ISSN No.: 2277-9728 as Co-author.
- *Research Paper titled “**Green HRM Initiatives**”, published in Delhi College of Advanced Studies, Journal of Management and IT Applications, Guru Gobind Singh Indraprastha University, year 2013 (July-Dec.), Vol.:III No. 2, ISSN No.: 2277-9728 as main author.*
- *Research Paper titled “**Contribution of Demographic variables and Job Satisfaction on Attrition**” published in Conference Proceedings of International Bilingual Conference on Sustainable Entrepreneurship 2012, University of Mauritius as co-author.*
- Research Paper titled “**Job Satisfaction and Demographics: Implications in Call Centers**” published in International Journal of Scientific Research, ISSN 2277-8279, Impact Factor 1.8651 as main author.
- Research Paper titled “**Job Satisfaction and Attrition-A Study of Selected Call Centers in NCR**” published in Indian Journal of Applied Research, ISSN 2249-555X with Impact Factor 2.16 as main author.

Conference organization/Presentations (in the last three years):

- **International Conference on Innovative ways of managing Business in the Post Globalized Era at Bharti Vidyapeeth Deemed University Institute of Management & Research, New Delhi, February 2013**
- **International Conference on Business, Management and Governance (ICBMG), Las Vegas (USA), 17-18 December 2014**

Research Projects (Major Grants/Research Collaboration): Nil

Awards and Distinctions: Nil

Association with Professional Bodies: Member of American Library

Other Activities:

- FDP on “Computerised Accounting System using Tally.ERP 9” organized by Deen Dayal Upadhyaya College and Tally Education Private Ltd. In collaboration with Indian Accounting Association, Delhi Chapter, on August 7, 2015.
- FDP on “Research Methodology Using SPSS” organized by IBS Gurgaon at Vivekananda College, DU on November 17, 2015.
- FDP organized jointly by National Foundation of Indian Engineers, Pusa Road and Tecnia Institute of Advanced Studies, Rohini sponsored by National Science & Technology Entrepreneurship Development Board (NSTEDB) from 26th December 2011 to 7th January 2012.

